



THE FOUNDATION
FOR FRESNO UNIFIED STUDENTS



**SUIT
DRIVE**

A Program of the Foundation
for Fresno Unified Students





Suit Drive and Shopping Event Sponsorship Packet

OVERVIEW

We invite you to be part of the 3rd Annual Suit Drive and Shopping Event for Fresno Unified Students, hosted by the Foundation for Fresno Unified Students. This is an inspiring initiative to provide students with essential professional attire and empower them for success. The drive will provide community members the opportunity to give their gently used business suits, shirts, skirts, ties, and professional wear a new life for a student's first interview, presentation or professional opportunity.

Last year the drive collected over 5,000 items of clothing. This year, we aim to bring in over 7,000 items. We will also feature a shopping event for students to pick out their clothes directly from the drive and receive styling tips while trying on the items.

HOW YOUR SPONSORSHIP WILL BE ALLOCATED

- > Staff costs for hosting the drive
- > Event costs for the pop-up event (venue/transportation/event supplies)
- > Resources to support high schools to host their individual distribution events
- > Event supplies to ensure business attire remains in good condition

Any remaining proceeds will be directed to support the mission of the Foundation for Fresno Unified Students.

GOALS

- 1 Empower Fresno Unified students by equipping them with professional attire.
- 2 Foster confidence and self-esteem among students as they prepare for their future.
- 3 Cultivate community engagement by involving local businesses and organizations.



OVERVIEW

Suit Drive Dates: February 10–21, 2025. This timeframe will be for businesses to host their internal drives as well as for community members to donate items at designated locations.

Free Shopping Event: Hoover High School, April 8, 2025, 2:30 p.m.–5:30 p.m.

Locations:

- > Pop-up drives will be located at businesses across Fresno.
- > The free shopping event venue will be at Hoover High School.

SPONSORSHIPS

All proceeds go to student scholarships.

Business Professional Sponsorship: \$10,000

Package Benefits:

- > Logo Placement: Prominent logo placement on event posters, banners, and official website.
- > Suit Drive promo video featuring sponsors will play on loop during free shopping event.
- > Premium Booth Space: Priority booth placement at the shopping event to engage with attendees and/or opportunity to host pop-up location for drive.
- > Social Media Exposure: Dedicated posts across our social media platforms highlighting your support.
- > Press Inclusion: Mention in press releases and media coverage.
- > Logo Presence: Logo displayed at shopping event.

Business Casual Sponsorship: \$5,000

Package Benefits:

- > Logo Visibility: Logo inclusion on event materials and website.
- > Suit Drive promo video featuring sponsors will play on loop during free shopping event.
- > Social Media Acknowledgment: Inclusion in social media mentions.
- > Press Mentions: Acknowledgment in event-related press releases.
- > Logo Presence: Logo displayed at shopping event.

Smart Casual Sponsorship: \$2,500

Package Benefits:

- > Logo Recognition: Logo featured on event materials.
- > Social Media Gratitude: Recognition on our social media channels.
- > Logo Presence: Logo displayed at shopping event.



Thank You for your support!

Contact Information:

For inquiries regarding sponsorships and how you can contribute to the Suit Drive, please contact:

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TITLE: Development Manager

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Your partnership in this endeavor will create a lasting impact on students' lives while demonstrating your company's commitment to education, empowerment, and community development. We look forward to collaborating with you on this important initiative.

